

How to Transform Diabetes Care™ for Your Members

Your Key to Reducing Costs, Improving Care
for Plan Members With Diabetes

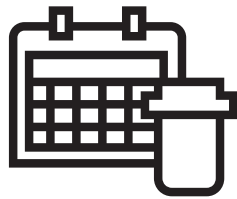


Operating in a dynamic health care market, clients demand more from their pharmacy benefit manager (PBM) when it comes to support for rising costs and quality of care. Now, with diabetes becoming one of the highest-trending and most prevalent chronic conditions in the nation, clients can address each member's unique clinical need and soften the financial impact with Transform Diabetes Care.

We're targeting support for actions that can help influence measures, improve outcomes and reduce costs:



Blood Glucose
Control



Adherence
Improvement



Lifestyle
Changes

Did you know:

91%

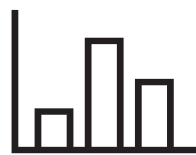
of a typical client's diabetes population has at least one of these three key measures uncontrolled (A1C, blood pressure, cholesterol)?¹



**1 in 3
members**

U.S. adults is expected to be diagnosed with diabetes by 2050.²

Personalized Care Can Lead to Improved Outcomes



With advanced **analytics** we segment client's diabetes population around **disease complexity**



We deliver **personalized outreach**, based on robust member targeting, at key points in therapy through our **exclusive channels**

We deliver comprehensive support for members with diabetes including:

- Connected glucose meter
- Live **diabetes coaching**
- 1:1 pharmacist adherence counseling
- **MinuteClinic®** diabetes health evaluations
- **Digital tools** and resources

Help Cushion the Financial Impact of Diabetes

Manage costs with a guarantee that will help keep diabetes drug trend to single digits*

Contain medical costs with up to **67 percent fewer complications** and up to **\$36 million in potential savings** from improved diabetes control¹

Reduce spend on diabetes medication through formulary alignment and our exclusive **CVS Pharmacy®** and **CVS Caremark Mail Service Pharmacy™** network

2x

higher medical costs for people with diabetes vs. those without diabetes.²



For more information about Transform Diabetes Care, contact your CVS Health Account Team.

* Note: The trend guarantee is only available to clients that adopt the network solution, have at least 5,000 plan lives, and are aligned with our standard Opt-in formulary (or Advanced Control).

Our program employs several cost containment and clinical strategies to help produce additional savings. While the guarantee will vary by client according to plan population demographics, other programs implemented by the client, an employer client's current spending on these diabetic drugs, and other factors, we have developed the program to help clients reduce trends for diabetic drugs to single-digit.

1. Based on a 100,000 life commercial client population. Source: CVS Health analysis, Gilmer (2005), CDC Prevalence Data. Based on CVS Health enterprise analytics model. CDC National Diabetes Statistics Report, 2014.

2. Centers for Disease Control and Prevention. National diabetes statistics report, 2014.

Pending client-specific analysis. Savings will vary based upon a variety of factors including things such as plan design, demographics and programs implemented by the plan.

CVS Health uses and shares data as allowed by applicable law, and by our agreements and our information firewall.

©2017 CVS Health. All rights reserved. 7337-41418A 031617